

ECONOMICS RESEARCH ASSOCIATES

WILLIAM R. ANDERSON, AICP, Vice-President

Qualifications in Urban and Regional Economics & Planning Services in the U.S./Mexican Border Region

Mr. Anderson has conducted over 150 successful assignments. His specialties are mixed-use real estate master plans, regional economic development, recreation planning and urban and regional planning policy. Approximately 50 percent of Mr. Anderson's assignments are conducted for public agencies while 50 percent are conducted for private clients. His international experience has been primarily in the Pacific Rim and Latin America, including the Philippines, South Korea, Taiwan, Australia, Mexico, and Uruguay.

Projects that reflect Mr. Anderson's experience in the U.S./Mexican border region include the following:

- Small business financing issues in the Texas border region for the Rural Development Finance Corporation;
- Community Reinvestment Act, credit needs assessment for affordable housing and small business in targeted low-income communities for the San Diego City/County Reinvestment Task Force;
- San Diego/Tijuana border area economic development strategy and element;
- Chula Vista, California economic development strategic plan;
- Economic context analysis for the County of San Diego General Plan;
- Fiscal impact analysis of Calexico International Center, a major mixed-use industrial and commercial development in Calexico, California;
- Economic and fiscal impact analysis of the Port of San Diego Economy, San Diego, California;
- Mercado del Barrio market analysis and concept development, San Diego, California;
- Specific plan for the train depot redevelopment district in Downtown Tucson;
- Development strategy for a mixed-use, urban-entertainment, hotel, specialty retail, seafood mart project on the 16 acre Old Police Station and environs site at Downtown San Diego's waterfront, San Diego;
- Fiscal and economic impact analysis of Biosphere II, the experimental habitat near Tucson, Arizona;
- Market analysis for a proposed specialty shopping and entertainment center in San Ysidro, California;
- Market analysis of a proposed marina community in Baja California, Mexico;
- Market analysis of a proposed commercial recreation attraction in Tijuana, Mexico;
- Market analysis of the second home real estate market in Baja California Norte, Cabo San Lucas, Mexico;

Prior to joining ERA, Mr. Anderson was a consultant for the Enterprise Foundation, where he worked on an affordable housing needs study in Dallas. He was a research assistant at the Harvard/MIT Joint Center for

Urban Studies, an intern for national columnist Neal Pierce and the National Journal, and a business analyst for Dun & Bradstreet.

Mr. Anderson received his B.A. from Claremont McKenna College in economics and political science, including coursework at the University of Copenhagen, and his Masters in City and Regional Planning from Harvard University. He is a member of the American Institute of Certified Planners, the American Planning Association, the Urban Land Institute, and the National Council for Urban Economic Development. He has served on the board of the San Diego Chapter of the American Planning Association, and as President of Citizens Coordinate for Century 3, a local conservation and planning advocacy citizens group in San Diego. He is a board member of the San Diego/Tijuana District Council. He currently serves as Vice-Chair of the City of San Diego Planning Commission.